

EDUCATION

California College of the Arts

San Francisco, CA / May 2005

Bachelor of Fine Arts in Graphic Design

PROFESSIONAL EXPERIENCE

Academy of Art University

San Francisco, CA / October 2008–Present

Instructor

- Teach Digital Tools (InDesign, Illustrator, Photoshop) classes to the college students and pre-college art experience Graphic Design classes to high school students.

Central Contra Costa Sanitary District

Martinez, CA / April 2009–April 2010

Production Artist

- Prepare and design sketches and linework in single and multicolor mediums.
- Prepare layouts and graphics for single and multicolor design, such as brochures and pamphlets.
- Design and produce charts, graphs, labels, forms, presentation boards, and artistic renderings.
- File and retrieve a variety of original artwork, forms, designs, and supplies.
- Maintain records and files.

GA Communications

Livermore, CA / January 2008–April 2008

Production Artist

- Produced a variety of marketing pieces including posters, ads and pamphlets for Safeway according to job specifications using InDesign and Photoshop.
- Searched and selected stock photos and applied customized photo treatments.
- Revised projects based on client feedback within tight deadlines.

Wayfinder Response

San Francisco, CA / January 2008

Production Artist

- Produced a variety of marketing pieces including mailers, letters, ads, and pamphlets for major clients including: Wells Fargo, AARP, and Neopost.

Kane and Finkel Healthcare Communications

San Francisco, CA / August 2005–February 2007

Production Artist

- Produced a variety of healthcare marketing pieces including packaging, package inserts, posters, tradeshow banners and pamphlets for major clients including: Neutrogena, Intralace and Connetics.
- Created and edited mechanicals during the design process and pre-flighted final mechanicals for print.
- Flexibly and efficiently made last minute edits to meet tight deadlines.

FREELANCE EXPERIENCE

Pleasant Hill Community Focus

Graphic Designer

- Design and produce 4-color advertisements for multiple clients in the newspaper.

Jax Hatz

Graphic Designer

- Design and produce promotional cards, retail merchandise tags and other business collateral.

Bella Per Sempre

Graphic Designer

- Designed 4-color advertisement placed in Diablo Magazine and business cards.

HIGHLIGHTS

- Over six years of design and print production experience working on a variety of materials including promotional cards, magazine ads, brochures, business cards and mailers
- Proven ability to meet tight deadlines, prioritize and manage multiple projects, source vendors, and estimate and track expenses
- Ability to work independently and/or as part of a team and accept constructive feedback